

Novozymes Carpet Ease™ Extraction

An effective solution for extraction carpet cleaning

Carpet Ease Extraction provides patent-pending, dual cleaning power for superior cleaning performance and long-lasting odor control on carpet and fabric. The surfactant system releases the stain for immediate cleaning, then the beneficial microorganisms penetrate deep into the carpet pile and subsurfaces, where they degrade the residual soils and organics that can cause stains and odors.

The benefits of using Carpet Ease Extraction

Superior, long-lasting cleaning and odor control

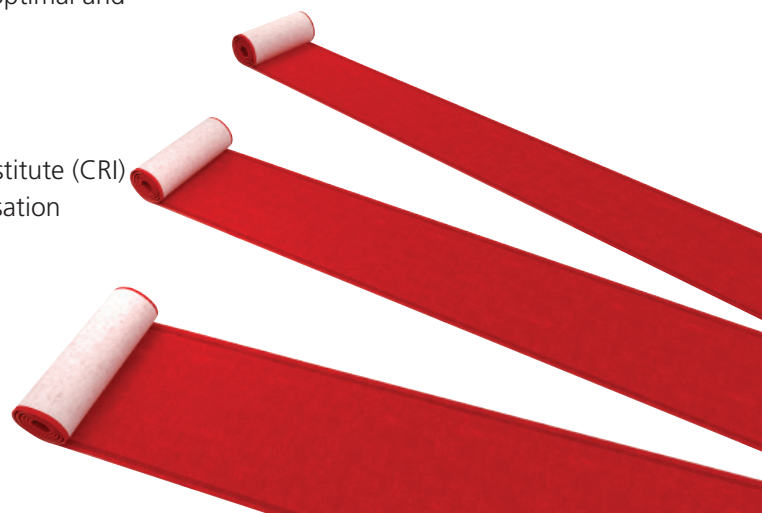
- Cleans carpet and fabric and removes stains immediately
- Enhances long-lasting deep cleaning by degrading the residual organics embedded in the carpet and padding
- Does not promote resoiling
- Helps provide in-depth odor control by degrading organics that can lead to odors
- Low foaming

Advanced cleaning technology

- Patent-pending microbial and formulation technology for optimal and long-lasting performance on carpet and fabric

Certifications

- EcoLogo™-certified formulation available
- Efficacy and ingredients certified by the Carpet and Rug Institute (CRI)
- Efficacy and ingredients certified by the WoolSafe® Organisation



Novozymes is the world leader in bioinnovation. Together with customers across a broad array of industries we create tomorrow's industrial biosolutions, improving our customers' business and the use of our planet's resources.

Comparative cleaning performance

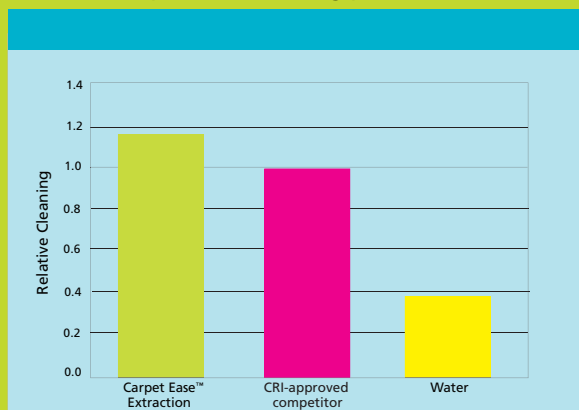


Fig. 1. Novozymes Carpet Ease™ Extraction shows better cleaning performance than a leading competitor extraction cleaning product.

Microbial activity on organic soil

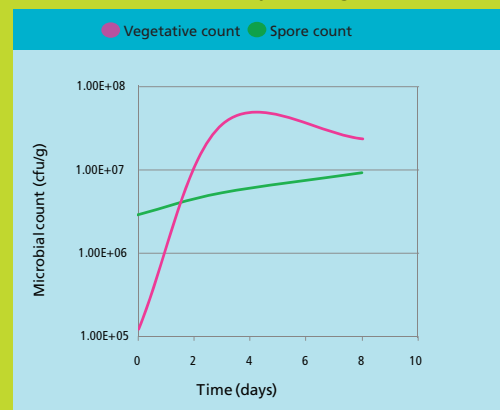


Fig. 2. The long-lasting, continuous degradation (8+ days) of organic soil is demonstrated by the microbial activity of Novozymes Carpet Ease™ Extraction.

Degradation of organics

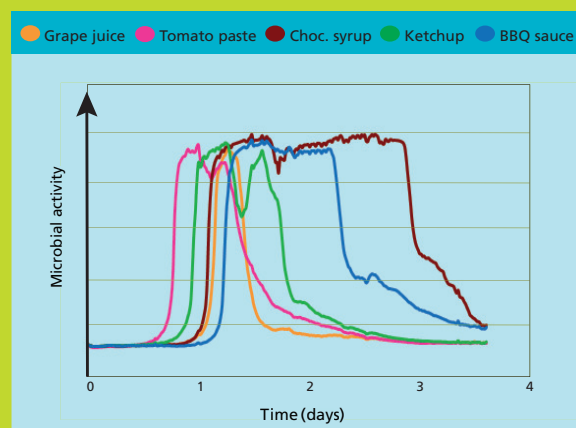


Fig. 3. The ability of the beneficial microorganisms in Novozymes Carpet Ease™ Extraction to degrade organics is demonstrated by a respirometry test.